Mediate.
Preserve the Power.

Having litigated extensively in the following areas for the better part of three decades, Roman is particularly well-suited to mediate cases involving:

Commercial Litigation
Breach of contract
Patent and trademark infringement
Business torts
Corporate governance disputes

Personal Injury
Wrongful death
Catastrophic/serious bodily injury
Traumatic brain injury
Automotive, truck & motorcycle collisions
Psychiatric injuries
Industrial accidents
Jail/prison liability

Product Liability
Roman has litigated cases involving cars, aircraft, ATVs, watercraft, snowmobiles, medical devices, ice resurfacers, tractors, industrial machinery, electrical equipment, bridges, ocean-going refrigerated container and resins.

Medical and Psychiatric Malpractice
Physician, staff and facility liability

Premises Liability
Inadequate security or inadequate design
Slip and fall

Insurance
Coverage disputes
Bad faith
Disability claims

Defamation

Class Actions

Employment Discrimination

Construction

Sexual Abuse

Motorsports

As a veteran of countless mediations and settlement conferences during his 34 years of trial practice in federal and state courts across the country, Roman Lifson knows what works—and what doesn't—in achieving settlement. Having prepared, mediated and tried many cases on behalf of both plaintiffs and defendants, he has rare insight into the dynamics of each side and the opportunities to reach meaningful compromise. His mediation work is guided by these principles:

Each case and its parties are unique. The mediation should be too. Roman uses strategies best suited to the case and the parties to advance discussion and make progress, adapting the process as it develops.

Help lawyers help their clients. By choosing mediation, clients choose to preserve the power over their cases. Roman empowers the lawyers to work closely with their clients to harness that power and resolve disputes consistent with their needs and standards.

There is no substitute for preparation. To energize parties to reach a resolution that works for them, Roman collaborates with the lawyers before mediation day to understand the case and the parties' needs and concerns.

Rapport is essential. Clients need to trust their attorneys, and clients and attorneys need to trust their mediator.

Common ground is the foundation for settlement. Having represented corporate executives, injured people, grieving families, insurance professionals, and numerous decision-makers on both sides of countless cases, Roman quickly finds common ground with all involved.

A mediator is a catalyst, not a messenger. A mediator delivers value by identifying opportunities, creatively guiding the discussions, and sharing views when appropriate and helpful.

Perseverance. When the day (or evening) ends, the mediation is not done if the case is not settled. Tireless follow-up can bridge the remaining gap.

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